

2024 DLG MEETING

Wednesday, February 28

ARRIVAL

LITCHFIELD BEACH AND GOLF RESORT

3:00-4:30 PM

EARLY ARRIVAL BEACH HIKE | Meet at the Bridgewater Pool

6:00 – 9:00 PM

WELCOME BEACH PARTY DINNER | Palmetto Room at Bridgewater

Thursday, February 29

8:20 AM

BUS DEPART | Litchfield Resort to Brookgreen Gardens

8:30 AM

BREAKFAST | Harvest Restaurant

9:00 AM

ICE BREAKER & DISCUSSION | Jennewein Gallery

FACILITATORS: PAGE KINIRY AND LAURA COMACHO

What keeps you up at night? Is there an issue or challenge you are stuck on? Naming your obstacle in a room full of strangers may not strike you as a particularly enticing proposition, but being honest and forthright about our challenges can foster more open dialogue between colleagues, facilitating the experience of psychological safety. Doing so also introduces a collaborative forum for creative problem solving. So, what are you stuck on?

10:30 AM

REGRETTABLE DECISIONS | Jennewein Gallery

FACILITATORS: JILL KOSKI AND ED MOYDELL

Spanx founder Sara Blakely famously shared a question her father asked at the dinner table, back when she was growing up: “What did you fail at today?” If Blakely or her siblings had nothing to report, her dad seemed crestfallen. He longed for them to appreciate that failure, though painful in the short term, is vital achieving long-term success. We’ve all made regrettable decisions, but also learned valuable lessons from them. How have your regrettable decisions helped you achieve success?

12:00 PM

LUNCH / CREEK EXCURSION | Lowcountry Center Complex

1:30 PM

BROADER IMPACT AND CREATIVE FUNDRAISING | Jennewein Gallery

FACILITATOR: GREER VAUGHAN, ANGELETTI GROUP

Fundraising is essential to achieving our missions and so much depends on the role of the institutional leader in cultivating and stewarding important relationships. Understanding national trends and how fundraising is changing (or not) national can impact our efforts and opportunities are “growing” for gardens to take advantage of the fundraising power of their mission in the post-pandemic world. Drawing on the experience of room, and facilitated by Greer Vaughan of TAG, we will explore creative ways to grow those important relationships on how garden leaders can take advantage of their fundraising power.

3:00 PM

SELF-GUIDED GARDEN TOUR/FREE TIME

4:00 PM

BUS DEPART | Brookgreen Gardens to Litchfield Resort

6:30 PM

BUS DEPART | Litchfield Resort to Brookgreen Gardens

6:40 PM

ART DECO EXHIBIT AT ROSEN GALLERY

7:30 PM

DINNER AT HARVEST RESTAURANT

9:00 PM

BUS DEPART | Brookgreen Gardens to Litchfield Resort

Friday, March 1

8:20 AM **BUS DEPART** | Litchfield Resort to Brookgreen Gardens

8:30 AM **BREAKFAST** | Harvest Restaurant

9:00 AM **THE HORTICULTURE PIPELINE** | Jennewein Gallery

FACILITATOR: BRIAN TRADER

A skilled horticulture staff is critical to the success of our individual organizations, as well as public gardens in general. Yet for many of us, recruiting and retaining expert horticulturists has become an increasingly difficult endeavor. What can we do as leaders to strengthen and feed the horticulture pipeline? Where are the next generation of horticulturists coming from and what are their expectations?

10:30 AM **HARNESSING OUR SOFT POWER** | Jennewein Gallery

FACILITATOR: JENNIFER CRUSE-SANDERS

Festivals, traveling exhibits, and holiday lightshows often bring guests in droves. School fieldtrip programs bring children by busload. Concerts in the garden have guests lining up hours in advance. But what about those guests and members of our community who come seeking solace or health? How can we continue to provide purpose-filled and powerful opportunities to our guests seeking wellness? How can we best offer our gardens to communities in search of respite, healing, and wellbeing?

12:00 PM **LUNCH** | Holliday Cottage Glen

DEMONSTRATION AND STUDIO TOUR | Simpson Art Center

DLG BUSINESS | Patrick Newman

2:00 PM **SMALL GROUP DISCUSSIONS** | Jennewein Gallery

As a follow up to the meeting's discussions, the opportunity presents itself to connect with colleagues in search of new and potentially creative solutions to the things that weigh heavy on our minds, whether it's something we're stuck on or finding success amid a difficult and regrettable decision.

3:30 PM **BUS DEPART** | Brookgreen Gardens to Litchfield Resort

6:00 PM **BUS DEPART** | Litchfield Resort to Brookgreen Holliday Cottage Glen

9:00 PM **BUS DEPART** | Brookgreen Holliday Cottage Glen to Litchfield Resort

Laura Mixon Camacho, PhD, is obsessed with coaching leaders to enjoy more productive conversations with all audiences. A certified introvert, Laura believes all communication should be compelling and carried out with style and enthusiasm. Laura's experience includes over 5,000 coaching conversations with high performers in all kinds of companies from startups to international brands like The Lego Group, Nestlé, and all the tech titans. After 10 years in academia and living abroad in 3 different countries, Laura has settled in Charleston and creates quirky, interactive and intense culture-building workshops and privately coaches executives to be more influential.

Greer Vaughan has vast experience in all aspects of planning, leading, and advising comprehensive fundraising campaigns, including Brookgreen's Campaign for the Next Generation. She has developed expertise in every stage of philanthropy, from developing organizational structure to successfully completing multimillion dollar campaigns, particularly in the arts and culture sectors. In addition, Greer specializes in helping organizations implement custom planned giving programs and campaigns. Greer is past president of the Lowcountry Chapter of the Association of Fundraising professionals and served on the board of the South Carolina Planned Giving Council for 7 years.